Tap above image to play Prototype Demo video
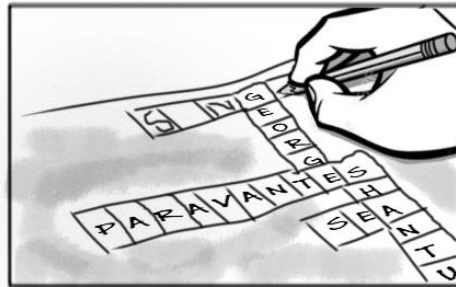
Prototyping Design for Experience

Paper Prototyping Mobile User Experiences
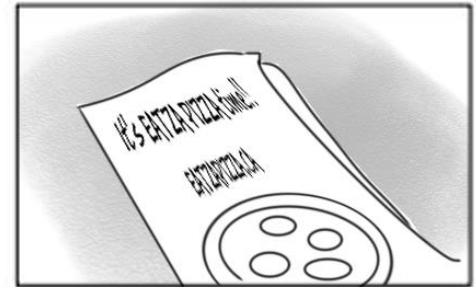
Storyboard

Dinner Time
... Let's EATZA PIZZA!

1) Black screen then we hear
2) Whistling of a sea shanty
3) From black the
   "Dinner Time ... Let's EATZA PIZZA!"
   title fades in.

1) Humming of the sea shanty as doing crossword
2) Person doing puzzle says
   "Do you want pizza for dinner?"
3) From out of frame "Sure, sounds good!"
4) Crossword and pencil get put down.


1) Camera as POV of user look down
   to coffee table at the EATZ PIZZA
   take-out menu.
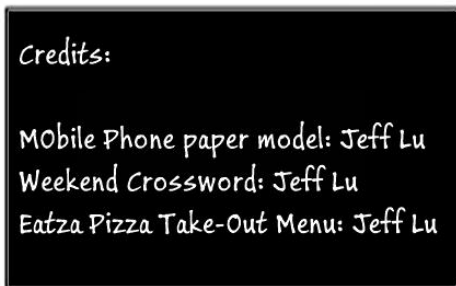2) Go to next shot where user picks
   up mobile phone.

1) Mobile phone picked-up
2) Navigate on browser to eatzapizza.ca
3) Places order for pizza
4) Fades to black going to next shot.
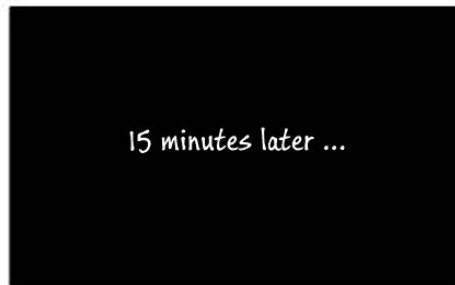
15 minutes later ...

1) Black screen shot
2) "15 minutes later ... " fades in
3) Whistling of sea shanty can be heard.
4) Fades out to next shot whistling cont'g
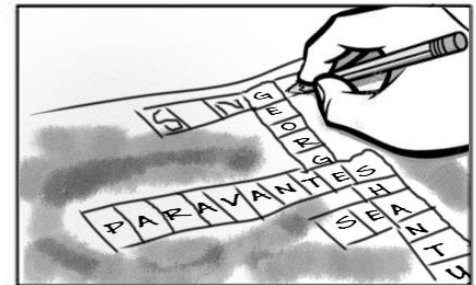
1) Whistling of sea shanty is heard
2) Person cont'g on crossword
3) Doorbell rings
4) In distance can be heard "I'll get it"
5) Reply from crossworder
   "must be the pizza"
6) Can hear door opening
   "Eatza Pizza Delivery!"
7) "How much do we owe ya?" reply "24.50"
   reply "here ya go. Keep the change"
8) Can hear door close "mmm ... smells good"
   & crossword is put down
9) Fades to black ... a few seconds
   "...Haiwan? Really?"

Credits:

MObile Phone paper model: Jeff Lu
Weekend Crossword: Jeff Lu
Eatza Pizza Take-Out Menu: Jeff Lu

1) Black screen fades in from prev shot
2) Credits scroll-up from bottom
3) All this as EATZA Pizza song is heard.
4) Last credit:
   copyright Jeff Proxying ForParavantesMaritimeInnovations LTD.