8) SONIX Transcription Service Usability Test

URUT Unmoderated Remote Usability Test

GOAL
Plan, Recruit for, conduct and report a real usability test using Loop11.

PROCESS
Make a Test Plan
Chose SONIX Transcription service Digital Product to analyse usability
Created online Recruiting Screener
Built User Persona
Designed tasks and sequence of the tasks to be carried out by the User.
Conduct the test remotely unmoderated.
Collect and analyse Data.
Share Insights and/or outcomes

PRESENTATION
Visual Presentation of the Report that includes process and insights.

Jeff Lu's Contributions:

Solo project endeavor