6) Digital Health Passports

Taxonomy of Rhetorical Devices in Design Presentation

Goal:
To understand the taxonomy of rhetorical devices in the literary context. This enables us to understand their use in literature while allowng my team to explore how best to translate these devices for use in design rhetoric.

Scenario:
Build a Visual Presentation with Use of Rhetoric Literary Devices and (Presenter Notes).
I and a Co-worker are UX Designers at a start up tasked by our CEO to do a Presentation (Lunch and Learn) on a piece of technology on the Gartner Hype Cycle. We will create a persuasive presentation that takes a position of the potential and emerging design opportunities and or Challenges this technology has on the field of User Experience Design.

RHETORIC LITERARY DEVICES Ways of saying ways of seeing
1. Rhetorical question
2. Alliteration
3. Tricolon
4. Antithesis
5. Simile
6. Metaphor

Jeff Lu's Contributions:

1) **User Experience Design Researcher** - Conducted Secondary Research on CommonPass and Gartner Hype Cycle
2) **User Experience Visualization and Writer** - Using Google Slides online collaboration tool wrote and visualized presentation